

Empathic Building for Offices

The №1 technology for modern dynamic workplaces



CONTENTS

Present Workplace Challenges	3
Step-by-Step Journey to Better Offices	4
Measure Utilization	5-6
Rightsize Workplaces	7-8
Enable Desk Sharing	9-13
Optimize Experience	14-16
Beyond Functionality	17-19



PRESENT WORKPLACE CHALLENGES

No visibility into office dynamics

Not knowing how people use the office results into higher cost of operation and maintenance, as well as cost of ownership.

Flexible work uncertainties

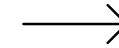
Cleanliness and hygiene concerns, lower levels of privacy, higher levels of stress are typical reasons why people resist desk sharing policies.

Changing space requirements

Employees are returning to offices to learn in the community. Space design has to cater for the changing needs and workday priorities.

Well-being & ESG compliances

Sustainability and workplace well-being compliance lowers operating costs, reduces environmental impact, helps to retain talent and improve brand image.



Workplaces must evolve to realize their full potential and to cater people needs.

But how?

SUPPORTING YOUR TRANSITION TO FANTASTIC WORKPLACES: **STEP-BY-STEP**

1. MEASURE UTILIZATION

Get precise data about how people use the space without violating their privacy.

2. RIGHTSIZE WORKSPACES

Turn data into actionable insights with detailed reporting and plan what to change.

3. ENABLE DESK SHARING

Introduce new ways of working for more efficient use of the space during hybrid work setting or in order to reduce costs; help people to adapt fast.

4. OPTIMIZE EXPERIENCE

Add value by delighting your employees and making their everyday work experience smooth; strengthen company culture.



1 MEASURE UTILIZATION

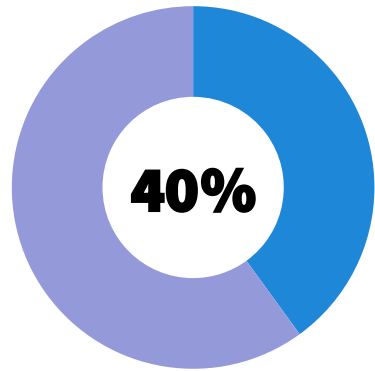
Every choice is easy when it is based on data.

The best results can be achieved when the data is accurate, real-time and secure.



Get Visibility Into Office Dynamics

Utilization measurement is the easiest and the most accurate way to determine the **efficiency** of an office building. It gives you the exact data about how people use the office in your organization and at a given time of the day, week, month or year.



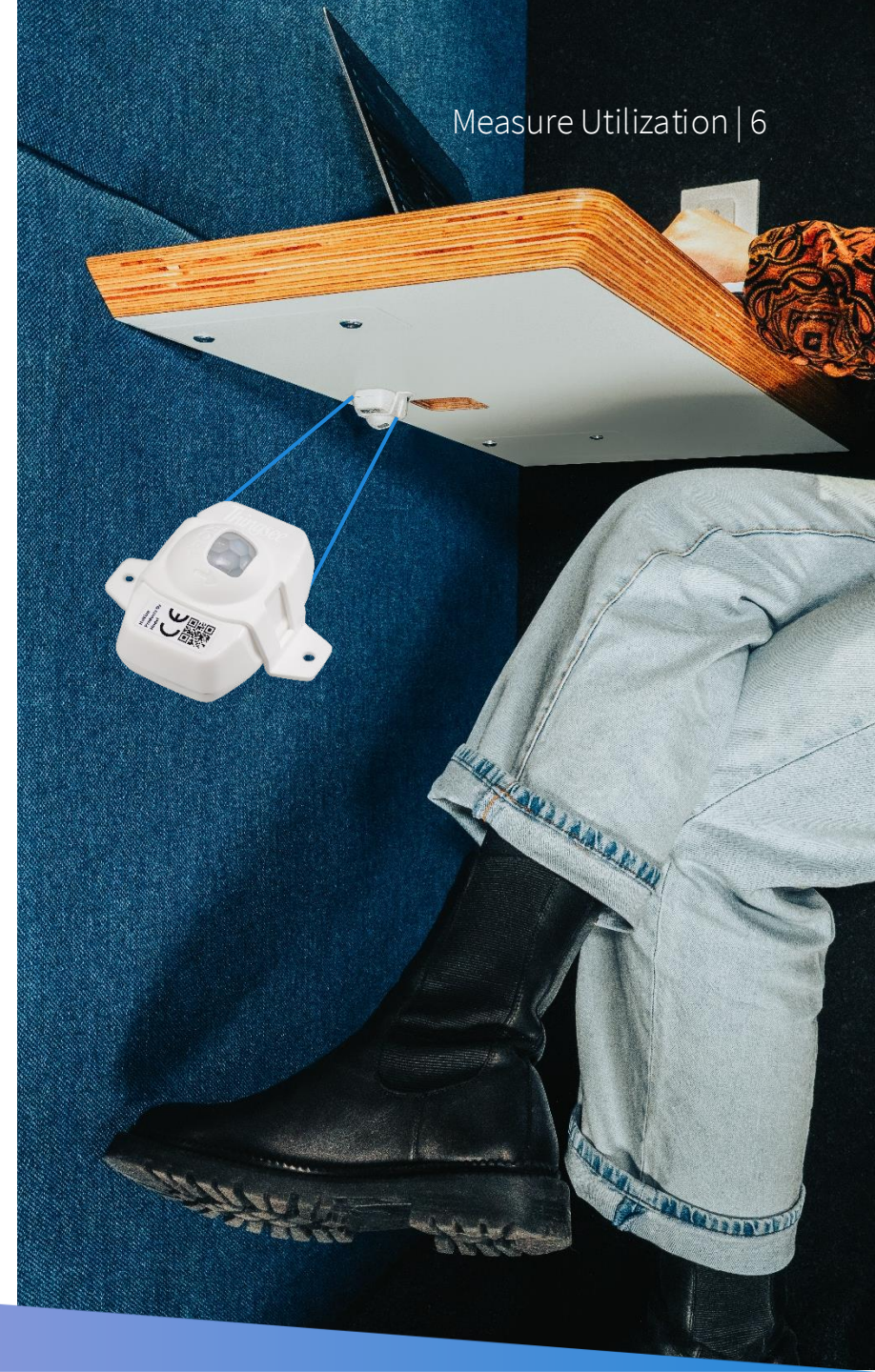
Did you know that up to 40% of space in an average office is not used at any given time?

It is possible to increase the efficiency by getting the answers to the following questions:

- ✓ How much desks is enough for hybrid work setting?
- ✓ Do we have enough collaboration spaces?
- ✓ Do we need more focus areas?
- ✓ Which desks and rooms people use more and why?
- ✓ What are the peak utilization hours for rooms & phone booths?
- ✓ What is the actual usage compared to reservations?

We recommend using the **GDPR compliant person detection technology** that does not identify the person. For example, Haltian Thingsee PRESENCE sensors for desks and rooms use Passive Infrared (PIR) technology that only detects body heat.

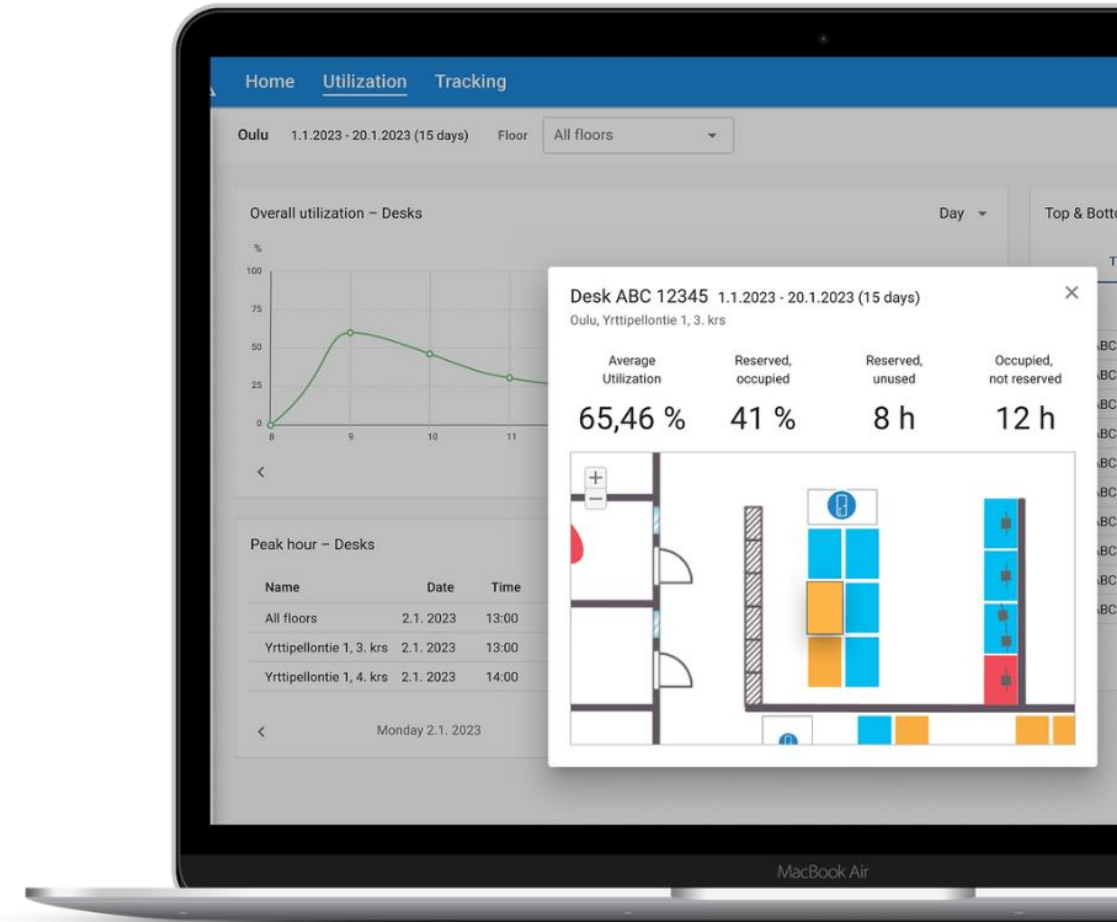
Measure Utilization | 6

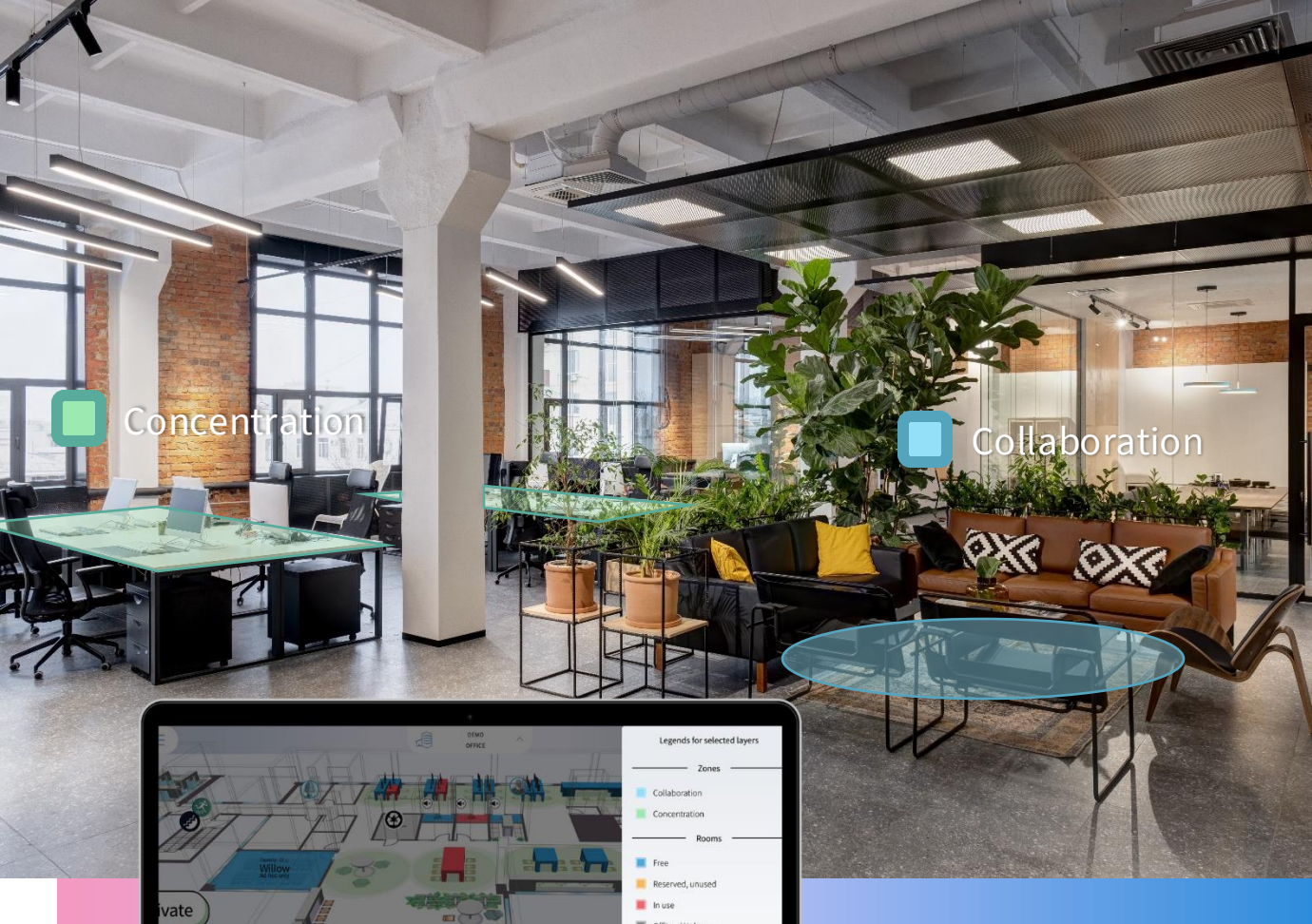


2 RIGHTSIZE WORKSPACES

Transition journey to more efficient and productive workplaces starts with data.

The next step is to transform data into actionable insights to make positive changes.





Efficiency or World-Class Collaboration?

Pursuing efficiency of your office is a sustainable choice that also helps to balance business costs. However, this does not increase productivity and well-being of people.

Let's ask ourselves:

- *How do we use technology to leverage better team work?*
- *What is the difference between teamwork and world-class collaboration?*
- *Could the practice of going to a pre-booked meeting room at a set time soon seem old-fashioned?*
- *Are traditional meetings really the best way to facilitate invention and innovation anyway?*

Inspiration can come and go in a second. Right-sized office means no unwanted compromises – people have everything they need for any activity at hand. If space has been reduced too much, there won't be enough room or equipment for certain tasks, which can decrease productivity and soon no one wants to visit the office.

3 ENABLE **DESK SHARING**

To achieve rightsizing and efficiency simultaneously, new ways of working must be introduced.

To make the changes easy and smooth, people must be given tools to adapt.





Is Desk Sharing a New Normal?

The way office buildings are used is evolving fast. Hybrid working has come to stay, providing the perfect compromise of the freedom of working from home as well as the needed face-to-face time of visiting the office. We're most likely never returning to the pre-pandemic office occupancy rates, so why keep huge office spaces empty?

Desk sharing is the best way to organize your hybrid workplace while simultaneously cutting costs.

By reducing the number of desks by 50%, the office can reduce the overall office space needed for desks. Assuming the office space is 10,000m² and desks occupy 75% of it, the reduction in desks could potentially save up to 37% of the office space, or 3,750m². The space can also be repurposed for other needs of people, like collaboration.

Introducing: Empathic Building for Offices



Helping employees thrive in desk sharing offices.*

**In work context, a state where employees feel progress and momentum, captured by the coexistence of a sense of learning and a sense of vitality.*

Making Changes Empathically

Empathic Building is the central element in enabling desk sharing for people. It is the most intuitive and easy to use software for mass deployment on the market. With Empathic Building, you can speed up the adaptation of people to new working policies, while keeping them happy.

The major enables are:

- **Desk & Room Capabilities**

See what each desk or room has; save your favorites

- **Advanced Search**

Find the things or people you need in seconds

- **Zero-click Booking™**

See which desk is free – sit to reserve it

- **Two-click Booking™**

Fastest booking experience to save time

- **Future Booking**

Secure options for people who plan their day in advance

- **MS O365 Booking & Sync.**

Book directly from calendar or from the app



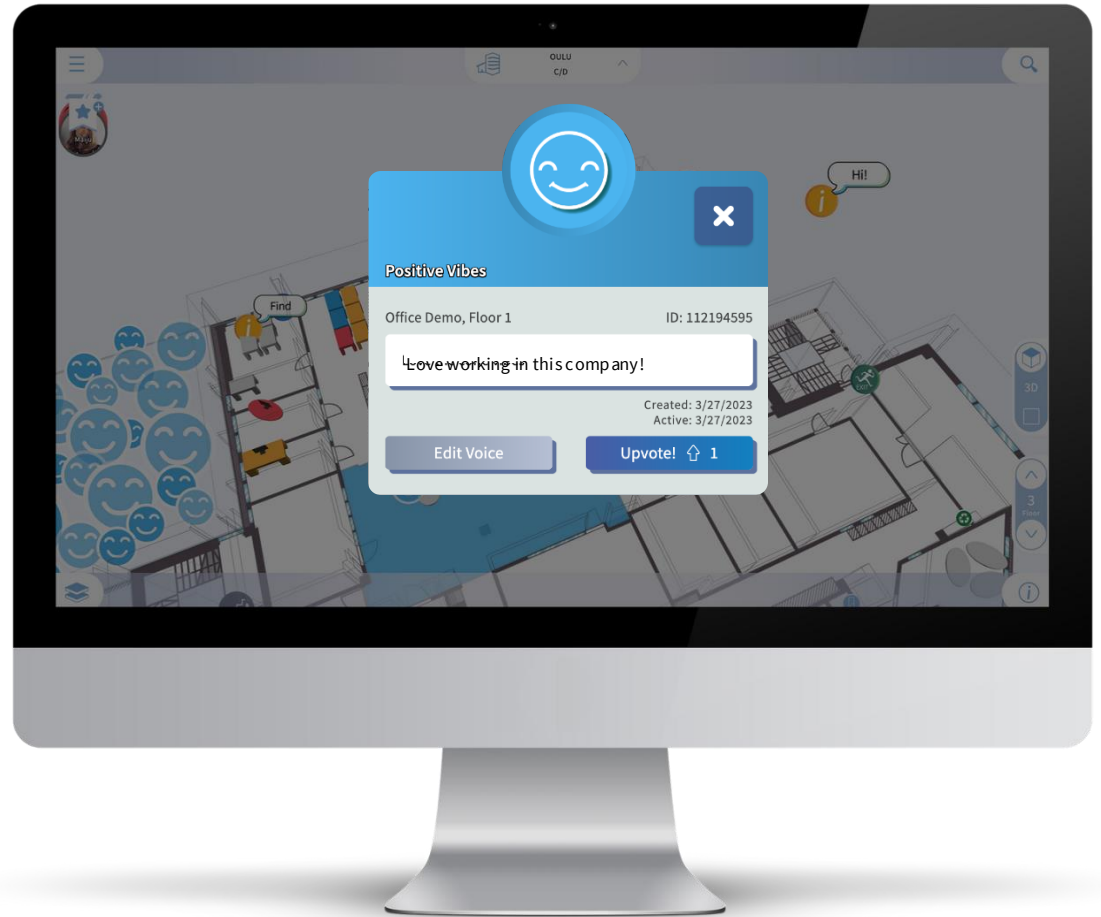
Enable Desk Sharing | 12

4 LISTEN & OPTIMIZE **EMPLOYEE EXPERIENCE**

Optimize Experience | 13

What is the journey *beyond* higher efficiency and productivity? It is happiness of your employees.

Create value through higher engagement by investing in employee experience.

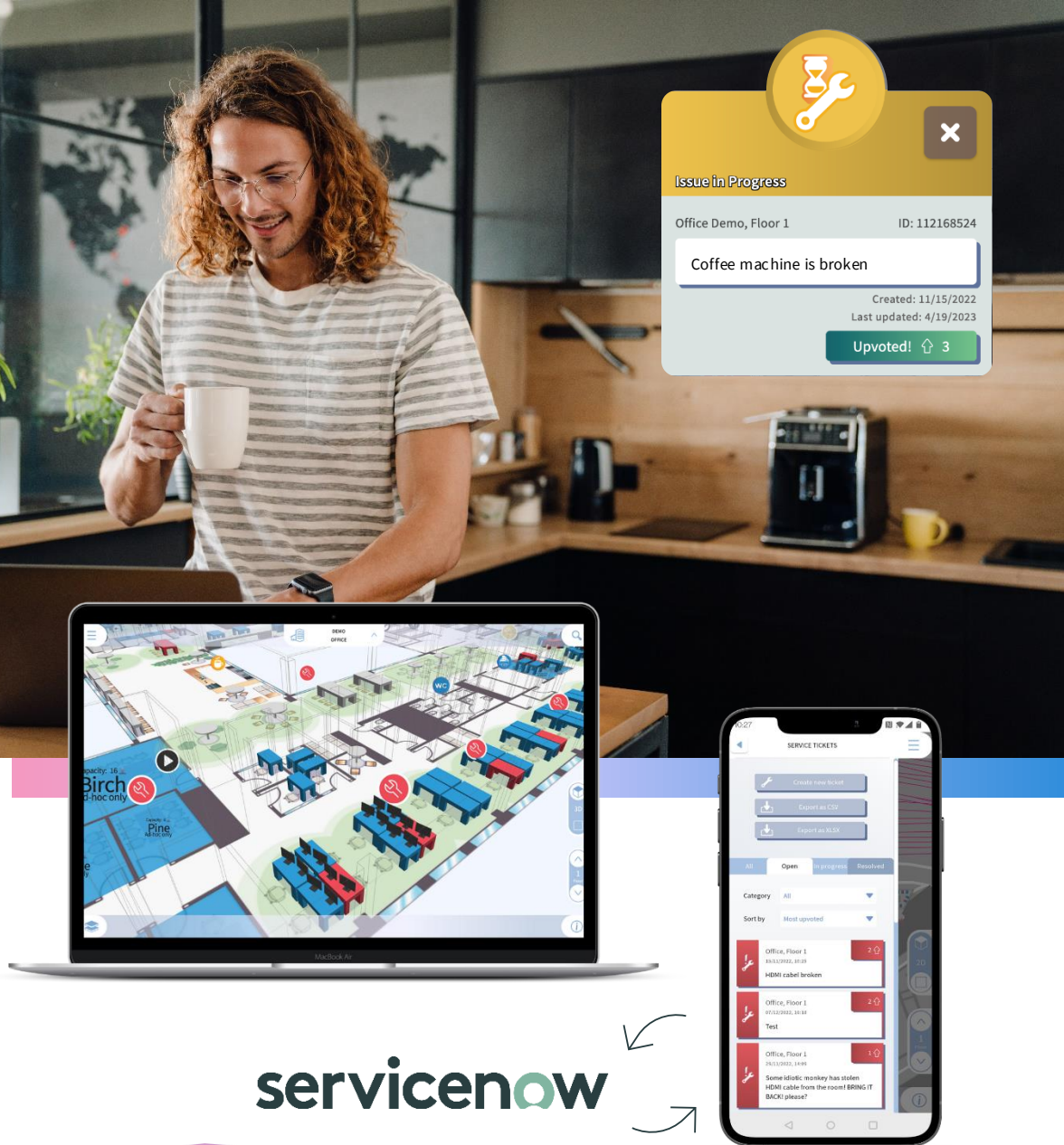


Functionality + Usability = Experience

Investment into employee experience is an easy means of creating value through engagement with people. It builds on an **existing effort within IT to improve the user experience with digital systems and office space**. It is a value-creation strategy since it is about both usability and functionality.

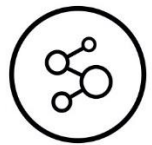
Functionality is generally about adding value – helping someone to do a job, support a process and meet certain business needs. **Usability** focuses on helping the person using a system, what each one's individual needs are and what will engage rather than disengage people from its use.

Empathic Building delivers both functional and usability benefits for Facility Managers, Workplace IT, HR professionals, but most of all, **to everyone working in the office**.



Creating Healthier Workplaces

Workers are companies' greatest asset and investing in workers' comfort and health can pay itself back many times in reducing sick leaves, absenteeism, higher productivity and being able to keep the best workers in house. Offering the best possible working conditions play a big part in this.



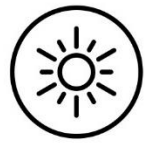
TVOC



CO2



HUMIDITY



AMBIENT LIGHT



TEMPERATURE



PRESSURE

Monitor & Visualize



Why to monitor air quality?

1. Optimize ventilation system and request its maintenance fast
2. Ensure healthy and productive workplace
3. Get workplace certifications, demonstrating commitment to employee well-being & ESG.



LEVERAGE THE POWER OF **BRANDING**

Branding is a tool for creating a more people-centric and engaging workplace. It shapes the perception of the workplace and creates a sense of identity and purpose.

Technology too can be an instrument of expressing and supporting company values and culture. Empathic Building is the only software on the market that gives you total freedom and flexibility over the look of technology used at your workplace.

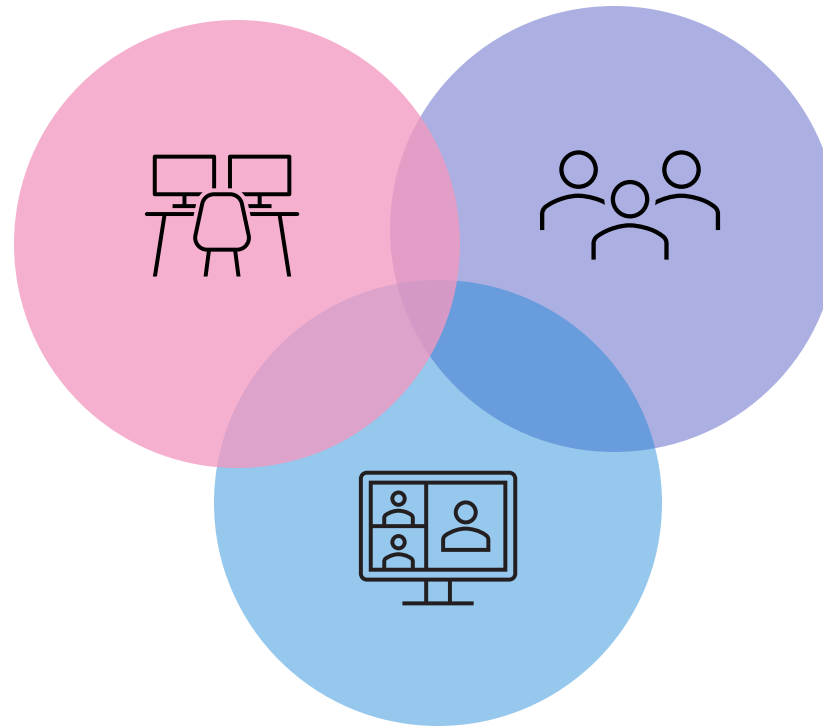


Internal workplace branding is not a sales exercise; it is another means by which **loyalty** can be created and an **emotional connection** made. It can be incredibly subtle and yet still be highly effective.

*Neil Usher,
Author, Chief Workplace & Change
Strategist at GoSpace*

PHYSICAL SPACE

- Comfort
- Well-being
- Assets



PEOPLE

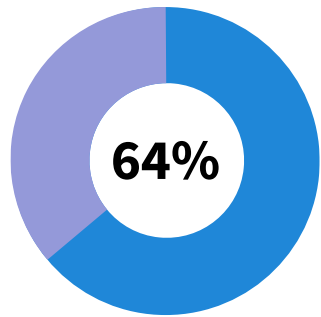
- Culture
- Interaction
- Collaboration
- Innovation

DIGITAL SPACE

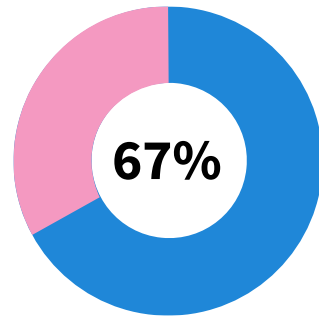
- Connection
- Productivity
- Efficiency

Why To Invest In **People-centric** Workplace Technology?

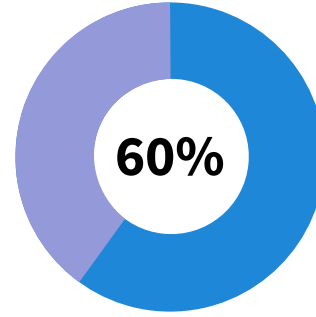
Beyond functionality | 18



of employees want better tech in the office (EY, 2022)



of employees want more in-person work or collaboration post-pandemic (Microsoft's annual Work Trend Index, 2021)



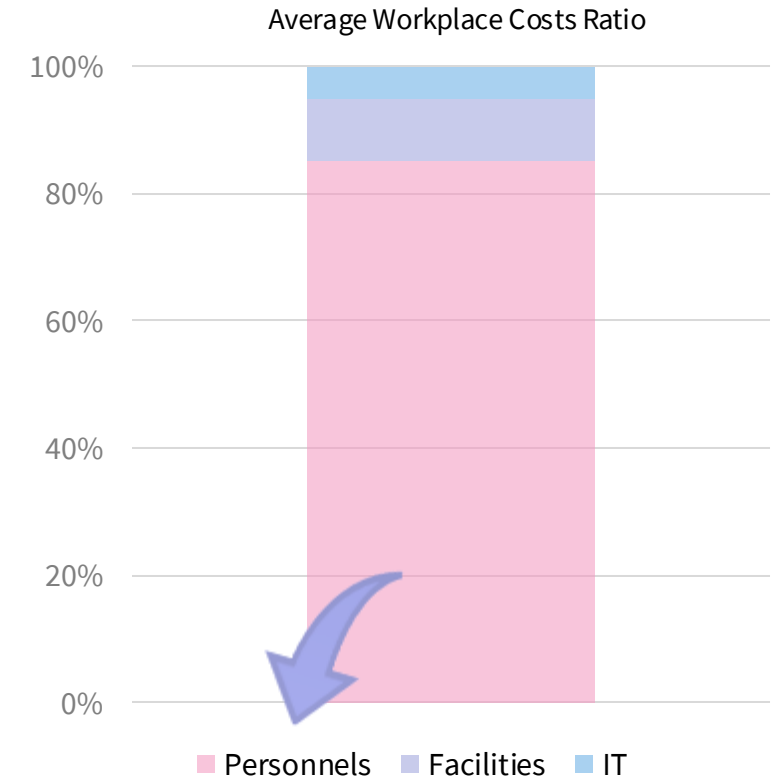
increase in employee satisfaction reported by employees working in smart buildings (Deloitte, 2019)

UP TO **40%**

of office space is typically not being used at any given time

150B\$

per year is the cost of unused office space in the US alone



85% of your investment is *people*

WHY CHOOSE US?

We give you more than just accurate data.

We give you a future-proof guarantee for your workplace digital transformation journey.

- ✓ Products made for people to use and love - superb user experience guaranteed
- ✓ The most secure and reliable hardware on the market – manufactured by us in EU
- ✓ Customize the features, look and feel of your software – full self-service available
- ✓ Future-proof your organization's digital dexterity, while supporting employees



> 1.375.000 m²
of space digitalized

CONTACT US

sales@haltian.com

www.haltian.com

We work closely with you throughout the whole journey. Our mission is to ensure that you get the most value from our products and services, accomplishing your business goals with their help.

